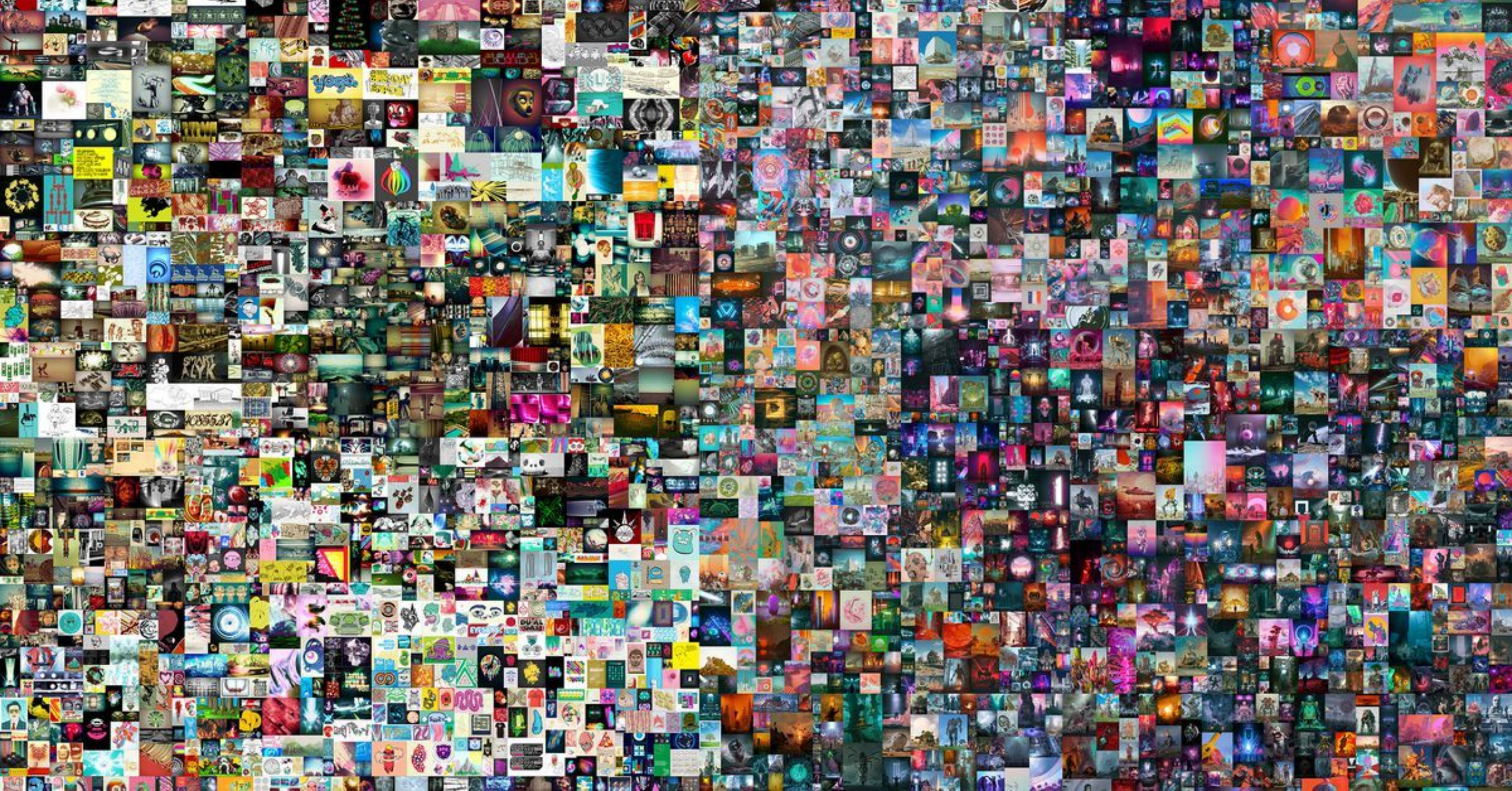


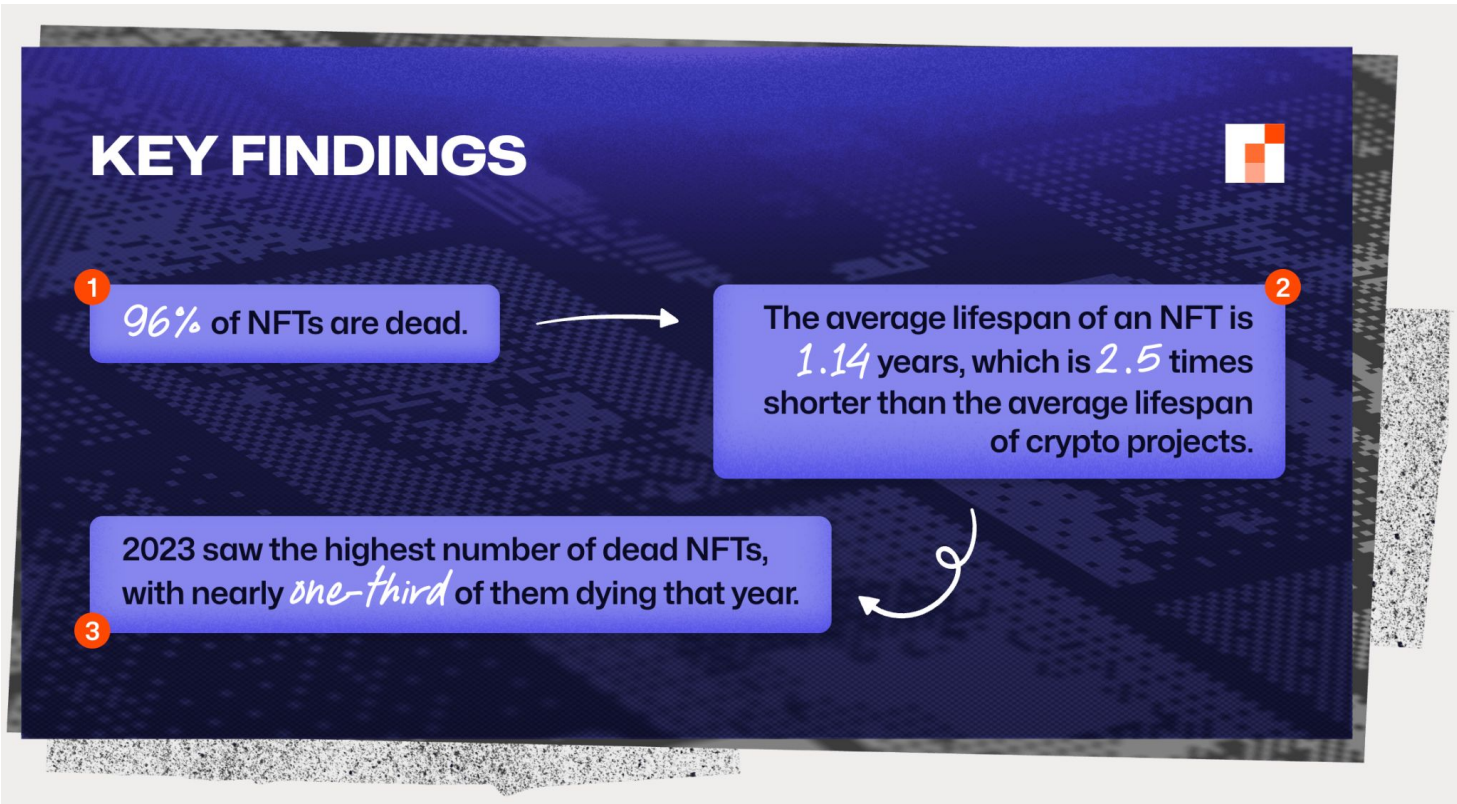
Casi Pratici - blockchain e NFT

Diego De Simone - COTAI Srl

21 novembre 2024



KEY FINDINGS

- 
- 1 96% of NFTs are dead.
 - 2 The average lifespan of an NFT is 1.14 years, which is 2.5 times shorter than the average lifespan of crypto projects.
 - 3 2023 saw the highest number of dead NFTs, with nearly *one-third* of them dying that year.

Fonte: NFTEvening.com - 2024

Case study: Blockchain per FINTECH



Case study: NFT per Community Formazione



999 NFT: accesso a esclusivi percorsi formativi:

- Sconti
- Eventi dedicati
- Formazione aggiuntiva
- Vantaggi su nuove collaborazioni

Case study: NFT Community Calcio

4.444 NFT - accesso a premi esclusivi:

- Dirette
- Incontri
- Memorabilia
- Biglietti

Case study: NFT Community del CINEMA

NFT - per ogni cofanetto acquistato



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NFT: cosa è tecnicamente

TOKEN ID	PROPRIETARIO
1	0x17f345E6079E97B2D20Cc8E8fD865aB6A9f87746
2	0xf69932c50ee4D56b9b0ee64f4F78Cc9be769534



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1990 - 2005

WEB 1.0

USER NAME

PASSWORD

Leggiamo informazioni
nei nostri PC



2005 - 2020

WEB 2.0

LOG IN WITH

G f 

Scriviamo
e monetizziamo
su piattaforme social
dai nostri smartphone

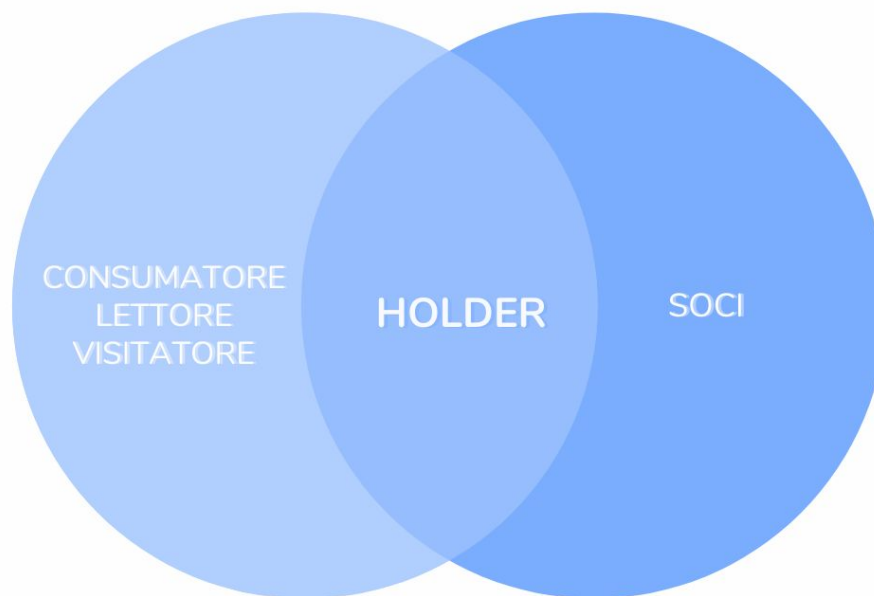


WEB 3.0

CONNECT YOUR
WALLET 

Divento
proprietario di token
su blockchain
decentralizzata

Con gli NFT cambiano le relazioni tra persone e brand, aziende, scrittori, autori di qualsiasi genere



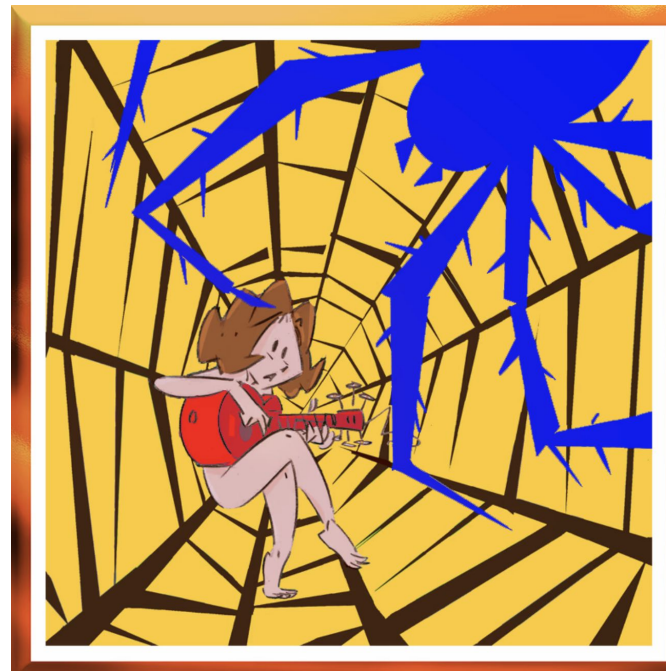


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Gadget per costruire una community





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Sport



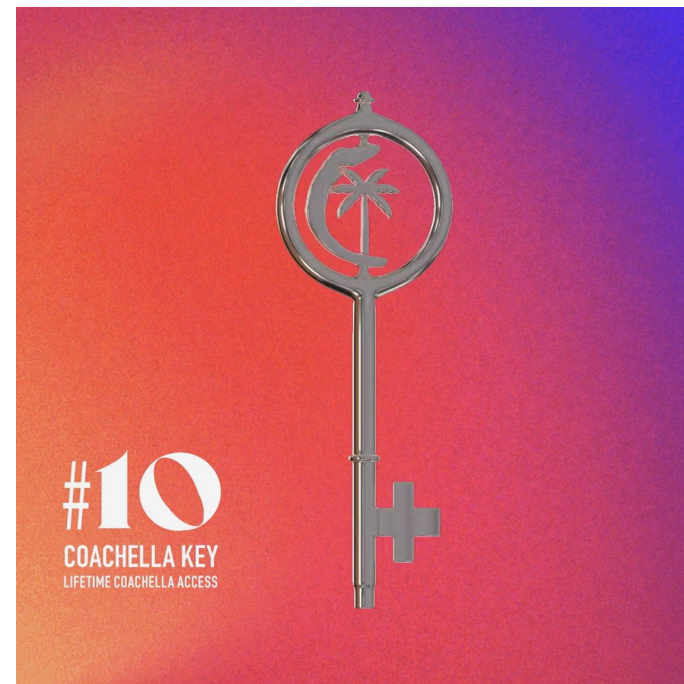


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Ticketing Eventi



Turismo Cultura



VANTAGGI DI SAN MARINO



VANTAGGI DI SAN MARINO

- Fiscalità
- Banche
- Burocrazia snella
- Ecosistema regolamentare

Casi Pratici - Blockchain e NFT



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